

## CURRICULUM VITAE

JOHAN FARKAS

25 January 2024

University of Copenhagen  
Department of Communication  
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### ACADEMIC EMPLOYMENT

2023— Postdoctoral Fellow  
Department of Communication  
University of Copenhagen

Part of the research project:  
‘Tell Me the Truth: Fact-Checkers in an Age of Epistemic Instability’

2018—2023 PhD Student in Media and Communication Studies  
School of Arts and Communication  
Malmö University

#### *RESEARCH STAYS DURING PhD STUDIES*

- Department of Information Science  
Cornell University  
1 September – 31 October 2019
- Department of Communication and Psychology  
Aalborg University  
1 September 2020 – 31 May 2021

2016—2017 Assistant Lecturer and Scientific Assistant  
Department of Digital Design  
IT University of Copenhagen

2017—2017 Research Assistant  
Faculty of Social Sciences  
University of Bergen

2014—2016 Teaching Assistant  
Department of Digital Design  
IT University of Copenhagen

2014—2015 Research Assistant  
Department of Digital Design  
IT University of Copenhagen

## EDUCATION

2013—2016 Master of Science in Information Technology  
Digital Design and Communication  
IT University of Copenhagen  
Thesis grade: A

2010—2013 Bachelor of Communication Studies and Performance Design  
Roskilde University

### *EXCHANGE STAYS*

- Media and Communications, London Metropolitan University  
1 September 2011 – 31 January 2012

## PARENTAL LEAVE

2023	3 September – 20 September
2021	16 August – 26 November

## APPOINTMENTS AND INSTITUTIONAL SERVICE

2019— Expert member of The European Centre of Excellence for Countering Hybrid Threats (Hybrid CoE).

2022—2023 PhD Coordinator, School of Arts and Communication, Malmö University.

2018—2021 Chair of the Young Scholars Network of the European Communication Research and Education Association (YECREA).

2018—2021 Expert Member of The Danish Ministry of Foreign Affairs' Expert Network on Russian Disinformation.

2018—2020 Member of the Nordic Research Network on Datafication, Digital Inequalities and Data Injustice.

2017—2018 YECREA Representative in the Communication and Democracy section of ECREA

2018—2019 PhD Representative at the Board of Doctoral Supervisors, School of Arts and Communication, Malmö University.

## LANGUAGE SKILLS

Danish:	Expert
English:	Fluent
Swedish:	Conversational
Hungarian:	Conversational

## RESEARCH PROFILE

My research interests lie at the intersection of digital media, journalism, disinformation, and democracy. I have published on these issues in a range of books and articles, including in journals such as *New Media & Society*, *Social Media + Society*, *Journalism Studies*, *Television & New Media* and *Critical Discourse Studies*.

The second edition of my monograph, *Post-Truth, Fake News and Democracy: Mapping the Politics of Falsehood*, was published by Routledge in December 2023. Written with Jannick Schou, the book presents a critical examination of discourses around fake news and the so-called post-truth era.

I successfully defended my PhD thesis in June 2023, entitled *This Is Not Real News: Discursive Struggles over Fake News, Journalism, and Democracy*.

## TEACHING PROFILE

I am passionate about teaching with experience in research methodology, philosophy of science, political communication, discourse analysis, media theory, internet research, and digital methods. I have taught at the University of Copenhagen, Malmö University and at the IT University of Copenhagen. I have additionally given guest lectures at the following universities:

Aarhus University (DK)  
Brown University (US)  
Cornell University (US)  
Fordham University (US)  
Karlstad University (SE)  
Linnaeus University (SE)  
Lund University (SE)  
Roskilde University (DK)

Rutgers University (US)  
Syracuse University (US)  
Södertörn University (SE)  
Temple University (US)  
University of Antwerp (BE)  
University of Gothenburg (SE)  
University of Pennsylvania (US)  
University of Southern Denmark (DK)

## RESEARCH DISSEMINATION AND SOCIETAL IMPACT

I am a frequent contributor to both journalism and policymaking. I have given expert testimonies at institutions such as the Council of Europe (in 2019), the Swedish Ministry of Culture (in 2020), and the European Centre of Excellence for Countering Hybrid Threats (in 2023).

I have been a member of the Danish Ministry of Foreign Affairs' Network on Russian Disinformation (2018-2021), spoken before the Danish Minister of Defence (in 2019), and given advice to the US Embassy in Denmark (in 2019). My research has been cited in several reports commissioned by the European Parliament (in 2021, 2022, and 2023). Finally, I have given multiple public talks arranged by organisations such as the TechFestival (in 2018), The Swedish Internet Foundation (in 2020), and The Danish Institute for Parties and Democracy (2021).

I have contributed extensively to journalism on fake news, misinformation, and disinformation on social media as well as policy responses to these issues. For a list of select media appearances see [www.johanfarkas.com/in-the-media/](http://www.johanfarkas.com/in-the-media/)

I have an active scholarly presence on social media, with more than 9000 followers on X (formerly Twitter) and more than 1000 followers on Mastodon. In 2022, I was ranked as one of the ‘top 100 scientists on social media’ in Sweden by [Mike Young Academy](#).

## PUBLICATIONS

ORCID ID:

<https://orcid.org/0000-0003-2272-7174>

Google Scholar:

<https://scholar.google.com/citations?user=QLFQNFoAAAAJ&hl>

*Citations (as of 25 January 2024)*

Total citations:	1685
Citations since 2019:	1599
Citations in 2023	392
h-index	13
I10-index	13

## MONOGRAPHS

1. **Farkas, J. & Schou, J.** (2024). *Post-truth, Fake News and Democracy: Mapping the Politics of Falsehood* (2<sup>nd</sup> ed.). Routledge. <https://www.routledge.com/Post-Truth-Fake-News-and-Democracy-Mapping-the-Politics-of-Falsehood/Farkas-Schou/p/book/9781032563039>
2. **Farkas, J. & Schou, J.** (2019). *Post-truth, Fake News and Democracy: Mapping the Politics of Falsehood* (1<sup>st</sup> ed.). Routledge. <https://www.routledge.com/Post-Truth-Fake-News-and-Democracy-Mapping-the-Politics-of-Falsehood/Farkas-Schou/p/book/9780367322175>

Endorsements and book reviews available at: [www.johanfarkas.com/book](http://www.johanfarkas.com/book)

## PHD THESIS

3. **Farkas, J.** (2023). *This is Not Real News: Discursive Struggles over Fake News, Journalism, and Democracy*. Malmö University Press. <https://www.doi.org/10.24834/isbn.9789178773169>

## JOURNAL ARTICLES

4. **Farkas, J.** (2023a). Fake News in Metajournalistic Discourse. *Journalism Studies*, 24(4): 423-441. <https://doi.org/10.1080/1461670X.2023.2167106>

5. Altay, S., Berriche, M., Heuer, H., **Farkas, J.**, & Rathje, S. (2023). A Survey of Expert Views on Misinformation: Definitions, Determinants, Solutions, and Future of the Field. *Harvard Kennedy School (HKS) Misinformation Review*, 4(4). <http://www.doi.org/10.37016/mr-2020-119>
6. **Farkas, J.** (2023). Discourse Analysis in Journalism Studies. *Journalistica*, 17(1): 1-5. <http://www.doi.org/10.7146/journalistica.v17i1.138573>
7. **Farkas, J.** (2023). News on Fake News: Logics of Media Discourses on Disinformation. *Journal of Language and Politics*, 22(1): 1–21. <https://doi.org/10.1075/jlp.22020.far>
8. Matamoros-Fernández, A. & **Farkas, J.** (2021). Racism, Hate Speech, and Social Media: A Systematic Review and Critique. *Television & New Media*, 22(2): 205-224. <https://doi.org/10.1177/1527476420982230>
9. **Farkas J.** & Neumayer, C. (2020). Mimicking news: How the credibility of an established tabloid is used when disseminating racism, *Nordicom Review*, 41(1). <https://doi.org/10.2478/nor-2020-0001>
10. Bastos, M. & **Farkas, J.** (2019). “Donald Trump is my President!” The Internet Research Agency Propaganda Machine, *Social Media + Society*, 5(3). <https://doi.org/10.1177/2056305119865466>
11. **Farkas, J.** & Schou, J. (2018). Fake news as a floating signifier: Hegemony, antagonism and the politics of falsehood, *Javnost – The Public*, 25(3): 298-314. <https://doi.org/10.1080/13183222.2018.1463047>
12. **Farkas, J.**, Schou, J., & Neumayer, C. (2018b). Platformed Antagonism: Racist discourses on fake Muslim Facebook pages, *Critical Discourse Studies*, 15(5): 463-480. <https://doi.org/10.1080/17405904.2018.1450276>
13. **Farkas, J.**, Schou, J., & Neumayer, C. (2018a). Cloaked Facebook Pages: Exploring Fake Islamist Propaganda in Social Media, *New Media & Society*, 20(5): 1850-1867. <https://doi.org/10.1177/1461444817707759>
14. **Farkas, J.** & Schwartz, S. A. (2018). Please Like, Comment and Share our Campaign! How Social Media Managers for Danish Political Parties Perceive User-Generated Content. *Nordicom Review*, 39(2): 19-33. <http://doi.org/10.2478/nor-2018-0008>
15. **Farkas, J.** & Neumayer, C. (2017). ‘Stop Fake Hate Profiles on Facebook’: Challenges for crowdsourced activism on social media, *First Monday*, 22(9). <http://firstmonday.org/ojs/index.php/fm/article/view/8042/6531>

16. Schou, J. & **Farkas, J.** (2016). Algorithms, Interfaces, and the Circulation of Information: Interrogating the Epistemological Challenges of Facebook. *KOME – An International Journal of Pure Communication Inquiry*, 4(1): 36-49. <https://doi.org/10.17646/KOME.2016.13>
17. Schou, J., **Farkas, J.** & Hjelholt, M. (2015). The Double Conditioning of Political Participation: Grassroots Politics on Facebook. *Conjunctions. Transdisciplinary Journal of Cultural Participation*, 2(2): 29-47. <http://dx.doi.org/10.7146/tjcp.v2i2.22921>

### BOOK CHAPTERS

18. **Farkas, J.** & Xia, Y. (2023). Unpacking Disinformation as Social Media Discourse, In M. KhosraviNik (Ed.), *Social Media and Society: Integrating the Digital with the Social in Digital Discourse* (pp. 107–126). John Benjamins Publishing Company. <https://doi.org/10.1075/dapsac.100.06far>
19. **Farkas, J.** & Schou, J. (2020). A Democratic Crisis? Post-truth Discourses and their Limits. In G. Terzis, D. Kloza, E. Kuźelewska & D. Trottier (Eds.), *Disinformation and Digital Media as a Challenge for Democracy* (pp. 103-150). Intersentia. <https://doi.org/10.1017/9781839700422.008>
20. **Farkas, J.** (2020). A Case Against the Post-Truth Era: Revisiting Mouffe's Critique of Consensus-Based Democracy. In M. Zimdars & K. McLeod (Eds.), *Fake news: Understanding Media and Misinformation in the Digital Age* (pp. 45–53). MIT Press. <https://doi.org/10.7551/mitpress/11807.003.0006>
21. **Farkas, J.** & Neumayer, C. (2020). Disguised propaganda from digital to social media. In J. Hunsinger, L. Klastrop & M. M. Allen (Eds.), *Second International Handbook of Internet Research* (pp. 707-723). Springer. [https://doi.org/10.1007/978-94-024-1555-1\\_33](https://doi.org/10.1007/978-94-024-1555-1_33)

### CONFERENCE PROCEEDINGS

22. **Farkas, J.** & Bastos, M. (2018). IRA Propaganda on Twitter: Stoking Antagonism and Tweeting Local News. *Proceedings of the 9th Annual International Conference on Social Media and Society*. <https://doi.org/10.1145/3217804.3217929>

## BOOK REVIEWS

23. **Farkas, J.** (2020). Book Review: Digital Citizenship in a Datafied Society by Arne Hintz, Lina Dencik and Karin Wahl-Jorgensen. *Communications: The European Journal of Communication Research*. <https://doi.org/10.1515/commun-2020-2086>
24. **Farkas, J.** (2018). Book Review: The Ambivalent Internet: Mischief, Oddity, and Antagonism Online by Whitney Phillips and Ryan M. Milner. *Journalism & Mass Communication Quarterly*. <https://doi.org/10.1177/1077699018819432>

## CONFERENCE PRESENTATIONS

I have presented at more than 15 international conferences, including at ICA, ECC (ECREA), AoIR, Social Media & Society, and NordMedia. In 2022, I gave my first conference keynote speech at The Finnish Conference for Media and Communication.

For a full list of my presentations see [www.johanfarkas.com/activities](http://www.johanfarkas.com/activities)

## GRANTS

2018	Travel grant, 58 000 SEK, Reidar Peters Fund for Internationalization
2018	Travel grant, 2000 SEK, Swedish Association for Media and Communication Research (FSMK)
2018	Travel grant, 1000 DKK, Carlsberg Foundation
2011	Travel grant, 20 000 DKK, Erasmus+

## PEER REVIEW

Publons profile: <https://publons.com/researcher/3673988/johan-farkas/>

I have been a reviewer for the following academic journals;

<i>Big Data &amp; Society</i>	<i>Journalism</i>
<i>Canadian Journal of Communication</i>	<i>Journal of Communication</i>
<i>Convergence</i>	<i>Journal of Contemporary European Studies</i>
<i>Cooperation and Conflict</i>	<i>Journal of Language and Politics</i>
<i>Diffractions</i>	<i>Media, Culture &amp; Society</i>
<i>Digital Culture and Education</i>	<i>MedieKultur</i>
<i>Emotion, Space and Society</i>	<i>New Media &amp; Society</i>
<i>European Journal of Communication</i>	<i>Nordic Journal of Media Studies</i>
<i>First Monday</i>	<i>Nordicom Review</i>
<i>Globalizations</i>	<i>Politica</i>
<i>Globalisation, Societies and Education</i>	<i>Political Communication</i>
<i>Global Policy</i>	<i>Risk, Hazards &amp; Crisis in Public Policy</i>
<i>Human Communication Research</i>	<i>Theory, Culture &amp; Society</i>